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rate card

digital systems and strategy. your story, brilliant.

website projects

starting at \$1,500

custom-designed, responsive websites built on the right platform for your needs (Squarespace, WordPress or custom code). includes consultation, design, development, SEO basics and training.

website optimization

\$300–600

SEO audit and optimization, accessibility improvements, performance tuning, meta tag optimization and image compression for existing sites. includes recommendations document.

digital presence strategy

\$400–800

audit of your current digital presence, competitive analysis, content strategy and actionable roadmap. perfect for businesses figuring out their online approach.

social media strategy

\$500–1,200

goal-driven social media planning with audience research, content systems, calendars and budgeting. includes persona development and platform-specific guidelines.

hourly consulting

- **site maintenance and updates:** \$50/hr
- **design work:** \$75/hr
- **development and coding:** \$75/hr
- **strategy and consulting:** \$75/hr

how we work

the 5D process. every project follows a clear path: *discover* your goals and audience, *design* the solution, *develop* the build, *document* for handoff, *deploy* to the world.

most projects are scoped as fixed-price engagements after a free consultation. we'll discuss your needs, timeline and budget, then provide a clear proposal. for smaller tasks or ongoing work, hourly rates apply.

bilingual services

all services available in English and Spanish. content translation and bilingual site development included at no additional cost.

student and nonprofit rates

reduced rates and value exchange (barter) arrangements available for students, nonprofits and community organizations on a case-by-case basis.

[download rate card \(pdf\)](#)

[schedule your free consultation](#)